2017 Model Year

FCA CANADA APRIL 2017 RETAIL INCENTIVE PROGRAM

WBC INCENTIVE LANDSCAPE

PROGRAM 172EAQW04 PROGRAM PERIOD: April 19, 2017 - May 1, 2017

NOTES
N = NEW
R = REVISED

	2017 MODELS	Bonus Cash*	+	Delivery Credit*	+	172EAQW04	+	RBC, TD Auto Finance & Scotiabank						OR	Customer Choice Financing		
		Program 1718		171EAQW04		Retail Purchase Retail Lease	+	Special Consumer Cash Finance Rates (Stackable with Consumer Cash)**							Financing with a Return Option (Stackable with Consumer Cash)**		
		TYPE OF SALE		TYPE OF SALE		TYPE OF SALE		TYPE OF SALE 1							TYPE OF SALE 1		
		1, L or E		'E' Only		1, L or E		RBC, TD Auto Finance & Scotiabank Special APR							TD Auto Finance		
		*See Program Rules for Details and Eligibilty. Stackable with Consumer Cash & Special Finance Rates		* Stackable with Consumer Cash & Bonus Cash only. Not stackable with Special Finance Rates		Consumer Cash Discount **		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M		36M	48M	60M
	Discount Type (Before or After Tax)	AFTER TAX †		BEFORE TAX ∞		BEFORE TAX ∞											
CHRYSLER	200 LX						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
CHRYSLER	200 (excludes LX)						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
CHRYSLER	300 / 300C						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
CHRYSLER	Pacifica Hybrid						+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
CHRYSLER	Pacifica (excludes Hybrid)	$1,500					+	0.00%	0.00%	0.00%	0.00%	0.00%	1.49%	OR	5.79%	5.79%	5.79%
JEEP	Patriot 4x2, 4x4 (base 2BD, 2GD, 25D & 28D models)					R $5,750	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Patriot 4x2, 4x4 (excludes 2BD, 2GD, 25D & 28D models)					R $6,500	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Compass (MK) 4x2, 4x4 (base 2BD, 2GD & 25D models)					R $5,750	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Compass (MK) 4x2, 4x4 (excludes 2BD, 2GD & 25D models)					R $6,500	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	New 2017 Compass (MP)						+	1.99%	1.99%	1.99%	2.99%	2.99%	2.99%	OR	5.79%	5.79%	5.79%
JEEP	Renegade					N $2,000	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Wrangler Sport (JKJL72)						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Wrangler (excludes JKJL72) / Wrangler Unlimited						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Cherokee Sport						+	0.00%	0.00%	2.99%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Cherokee (excludes Sport)			$1,000			+	0.00%	0.00%	0.00%	0.00%	0.99%	1.49%	OR	5.79%	5.79%	5.79%
JEEP	Grand Cherokee (excludes SRT8/Diesel)			$2,000			+	0.00%	0.00%	0.00%	0.00%	0.99%	1.49%	OR	5.79%	5.79%	5.79%
JEEP	Grand Cherokee SRT8/Diesel			$2,000			+	0.00%	0.00%	0.00%	0.00%	0.99%	1.49%	OR	5.79%	5.79%	5.79%
DODGE	Journey CVP / SE Plus	$1,000				$500	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Journey SXT	$1,000		$500		$1,500	+	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	OR	5.79%	5.79%	5.79%
DODGE	Journey (excludes CVP / SE Plus / SXT)	$1,000		$500		$1,500	+	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	OR	5.79%	5.79%	5.79%
DODGE	Challenger SRT Hellcat						+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Challenger (excludes SRT Hellcat)						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Durango			$2,000			+	0.00%	2.99%	2.99%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Grand Caravan CVP - 29E	$1,000				$7,100	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Grand Caravan (excludes CVP - 29E)	$1,000		$500		$6,500	+	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	OR	5.79%	5.79%	5.79%
DODGE	Charger SRT Hellcat						+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Charger (excludes SRT Hellcat)						+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Ram Promaster City					$4,000	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Ram Promaster					$5,000	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Ram 1500 Reg Cab 4x2 & 4x4					$5,500	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Ram 1500 ST/SXT Gas (excluding Regular Cab 4x2 & 4x4)			$3,500		$7,750	+	0.00%	0.00%	0.00%	0.00%	1.99%	2.99%	OR	5.79%	5.79%	5.79%
RAM	Ram 1500 ST/SXT Diesel (excluding Regular Cab 4x2 & 4x4)			$3,500		$7,750	+	0.00%	0.00%	0.00%	0.00%	1.99%	2.99%	OR	5.79%	5.79%	5.79%
RAM	Ram 1500 Gas (All models excluding ST/SXT & Regular Cab 4x2 & 4x4)			$3,500		$7,750	+	0.00%	0.00%	0.00%	0.00%	1.99%	2.99%	OR	5.79%	5.79%	5.79%
RAM	Ram 1500 Diesel (All models excluding ST/SXT & Regular Cab 4x2 & 4x4)			$3,500		$7,750	+	0.00%	0.00%	0.00%	0.00%	1.99%	2.99%	OR	5.79%	5.79%	5.79%
RAM	Ram 2500/3500 Diesel					***$9,345 No-charge Diesel Engine	+	0.00%	0.00%	2.99%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Ram 2500/3500 Gas					$5,000	+	0.00%	0.00%	2.99%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Ram Cab & Chassis					$4,500	+	0.00%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%