

**WBC INCENTIVE LANDSCAPE**

**PROGRAM 172EAQW04 PROGRAM PERIOD: April 19, 2017 - May 1, 2017**

2016 MODELS	Delivery Credit* 171EAQW04 TYPE OF SALE 'E' Only * Stackable with Consumer Cash & Bonus Cash only. Not stackable with Special Finance Rates	CORE INCENTIVE RULES											
		172EAQW04	RBC, TD Auto Finance & Scotiabank						OR	Customer Choice Financing			
		Retail Purchase Retail Lease	Special Consumer Cash Finance Rates (Stackable with Consumer Cash)**						OR	Financing with a Return Option (Stackable with Consumer Cash)**			
		TYPE OF SALE	TYPE OF SALE 1							TYPE OF SALE 1			
Consumer Cash Discount **	RBC, TD Auto Finance & Scotiabank Special APR						TD Auto Finance						
BEFORE TAX ⇐	BEFORE TAX ⇐	Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M	36M	48M	60M			
CHRYSLER	200 LX	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	200 (excludes LX)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	300 / 300C	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Town & Country	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
JEEP	Patriot 4x2, 4x4 (base 28D, 2GD, 25D & 28D models)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Patriot 4x2, 4x4 (excludes 28D, 2GD, 25D & 28D models)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Compass 4x2, 4x4 (base 28D, 2GD, 25D & 28D models)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Compass 4x2, 4x4 (excludes 28D, 2GD, 25D & 28D models)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Renegade Sport	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Renegade (excludes Sport)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Wrangler Sport (JKL72)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Wrangler (excludes JKL72) / Wrangler Unlimited	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Cherokee Sport	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Cherokee (excludes Sport)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
DODGE	Grand Cherokee (excludes SRT8/Diesel)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Grand Cherokee SRT8/Diesel	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Journey CVP / SE Plus	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Journey SXT / Limited	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Journey (excludes CVP / SE Plus / SXT / Limited)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Challenger SRT Hellcat	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Challenger (excludes SRT Hellcat)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Dart SE	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Dart (excludes SE)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Durango	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
RAM	Grand Caravan CVP - 29E	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Grand Caravan (excludes CVP - 29E)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Charger SRT Hellcat	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Charger (excludes SRT Hellcat)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Ram Promaster City	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Ram Promaster	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Ram 1500 Reg Cab 4x2 & 4x4	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Ram 1500 ST/SXT Gas (excluding Regular Cab 4x2 & 4x4)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Ram 1500 ST/SXT Diesel (excluding Regular Cab 4x2 & 4x4)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
	Ram 1500 Gas (All models excluding ST/SXT & Regular Cab 4x2 & 4x4)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%
Ram 1500 Diesel (All models excluding ST/SXT & Regular Cab 4x2 & 4x4)	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%	
Ram 2500/3500 Diesel	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%	
Ram 2500/3500 Gas	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%	
Ram Cab & Chassis	MSRP DISCOUNT	+	3.49%	3.49%	3.49%	3.49%	3.49%	3.49%	OR	5.79%	5.79%	5.79%	